

ROHIT SHAH

PRESENTS

EXCLUSIVE BONUS #4 · \$47 VALUE

The 30-Day AI Content Calendar

Thirty days mapped out. Which agent to run, what it produces, and where it publishes — so you never open the dashboard wondering what to make today.

30 DAYS FILLED IN · BLOG · SOCIAL · EMAIL · AGENT PER DAY · REPEATABLE MONTHLY



Hand-built and presented by

Rohit Shah

rohitshah.club/clawagents

Your exclusive bonus for buying Claw Agents AI through Rohit Shah · © 2026 Rohit Shah · All rights reserved



How this calendar works

Most content calendars tell you what to post. This one tells you which agent produces it, which means a day's work collapses from two hours to twenty minutes.

STRUCTURE

Four weeks, four themes

Week 1 builds your pillar content. Week 2 breaks it into social. Week 3 converts with email and offers. Week 4 proves results and repurposes everything. Each week feeds the next — nothing is created from scratch after Week 1.

RHYTHM

Five working days, two light days

Days 6, 7, 13, 14, 20, 21, 27 and 28 are deliberately light — scheduling, engagement, or rest. A calendar you abandon in week two is worse than no calendar.

TIME

20–40 minutes per working day

Agent run, edit, publish. If a day is taking you ninety minutes, your input is too vague — go back to the input format that worked in your First-Hour debrief.

Substitute freely. If your niche is service-based rather than content-based, swap the blog days for proposal, outreach and case study days. The rhythm matters more than the specific assets.

Before Day 1

- ☐ **Pick your pillar topic** — the one subject you want to be known for this month
- ☐ **Name your audience in one sentence** — you will paste this into every agent input
- ☐ **Choose your two main channels** — do not try to run five at once
- ☐ **Block the time** — same slot daily beats heroic weekend sessions



Week 1 · Build the pillar

Everything this month descends from what you create in these five days. Spend the effort here.

DAY	AGENT TO RUN	WHAT IT PRODUCES	NOTE
Day 1	Keyword Researcher	Cluster map for your pillar topic	Save the top 10 keywords — you will reference these all month
Day 2	Content Gap Finder	List of topics rivals cover and you don't	Pick the 3 biggest gaps as your future post topics
Day 3	Blog Post Writer	Your pillar article, 1,500+ words	This is the anchor asset — edit it properly
Day 4	Headline Generator	20 title variants for the pillar	Keep the best 5 — they become social hooks later
Day 5	Meta Tag Writer	Title tag and description	Publish the pillar post live today
Day 6	— light day —	Engage and respond	Reply to every comment on the new post
Day 7	— light day —	Review and plan	Skim next week, pre-write your audience sentence



Week 2 · Break it into social

Zero new ideas required. Everything this week comes from the pillar you already published.

DAY	AGENT TO RUN	WHAT IT PRODUCES	NOTE
Day 8	Repurposing Agent	Pillar split into 8 social angles	This is your raw material for the whole week
Day 9	LinkedIn Post Writer	3 professional posts	Schedule across Tue, Thu, Fri
Day 10	Twitter/X Thread Builder	One full thread	Lead with the strongest stat from the pillar
Day 11	Instagram Caption Writer	5 captions plus hashtag sets	Pair with graphics from your Image Prompt Writer
Day 12	TikTok Hook Writer	20 hooks	Film the best 3 as short clips
Day 13	— light day —	Schedule everything	Load the queue so next week runs itself
Day 14	— light day —	Check the numbers	Note which angle got traction — it guides Week 3



Week 3 · Convert with email and offers

Traffic without an offer is a hobby. This week turns attention into pipeline.

DAY	AGENT TO RUN	WHAT IT PRODUCES	NOTE
Day 15	Email Copywriter	3-email nurture sequence	Built around the pillar topic
Day 16	Newsletter Curator	This week's roundup issue	Include your pillar plus 3 outside links
Day 17	Landing Page Builder	Page copy for your lead magnet	The pillar drives traffic here
Day 18	Objection Handler	Rebuttals for your top 5 objections	These become email 4 and 5, and FAQ copy
Day 19	Sales Letter Writer	Long-form page for your core offer	The heaviest day this month — block extra time
Day 20	— light day —	Send and monitor	Fire the sequence, watch open rates
Day 21	— light day —	Reply to replies	Every reply is a warm conversation — do this manually



Week 4 · Prove it and multiply

Proof closes deals. Repurposing buys you next month's calendar for free.

DAY	AGENT TO RUN	WHAT IT PRODUCES	NOTE
Day 22	Case Study Writer	One client result written up	Use real numbers wherever you can
Day 23	Report Generator	Client-facing monthly report	Doubles as a service deliverable you can charge for
Day 24	Story Angle Finder	5 narrative angles from the case study	Feeds social for the whole of next week
Day 25	Video Storyboard Agent	Walkthrough or explainer plan	Turns the pillar into a video asset
Day 26	Presentation Builder	Deck version of the pillar	Use for webinars, pitches, or a lead magnet
Day 27	— light day —	Audit the month	Which asset performed best? That is next month's pillar direction
Day 28	— light day —	Reset	Pick next month's pillar topic and clear the decks



Days 29 & 30 — and the reset

DAY	AGENT TO RUN	WHAT IT PRODUCES	NOTE
Day 29	Data Analyzer	Performance breakdown of the month	Feed it your analytics export
Day 30	Topic Cluster Builder	Next month's pillar and spokes	You start Day 1 next month already planned

Running this again next month

The structure repeats exactly. Only the pillar topic changes — and Day 30 already chose it for you. That is the entire point: month two takes no planning at all.

If you fell behind

Do not restart from Day 1. Skip to the current week's theme and carry on. The weeks are designed to be useful even if you missed the one before, because the pillar asset from Week 1 keeps working whether or not you posted every day.

If you want to go faster

Batch by week rather than by day. Run all five of Week 2's agents in one sitting and schedule the output. Most people find batching easier to sustain than a daily habit.

If you are doing this for clients

This calendar is a sellable deliverable on its own. Bonus #5 shows you how to package it — a monthly content retainer built on exactly this rhythm is the most common first \$1K package.

Next: Bonus #5, the \$1K Service Package Builder, turns the work you just did for yourself into five packages you can sell to other people.